



Buyer Invitation: Summer Sourcing Weeks | Go ONLINE (27 Jul – 7 Aug 2020)

Hong Kong Trade Development Council cordially invite you to register as the buyer of **Summer Sourcing Weeks | Go ONLINE** and to connect with quality suppliers through our brand new virtual exhibition platform.

Summer Sourcing Weeks | Go ONLINE - which features AI-enabled business matching and online meeting functions – is a not-to-be missed **ONE-STOP SHOP** for both lifestyle and tech-related products including Houseware, Home Textiles, Gifts & Premium, Fashion, Printing & Packaging, Electronics, ICT, Lighting, Medical & Healthcare. It will serve as a one-stop online sourcing solution connecting you with quality suppliers from around the world to tide you over the volatilities and challenges currently faced by the global supply chain.

Highlighted Features of HKTDC Summer Sourcing Weeks | Go ONLINE:





1) **Click2Match - Online Business Matching Service (NEW)**

A user-friendly online Business Matching portal to help you identify the right exhibitors, schedule meetings and get real-time responses from exhibitors!

How does it work:

1. Before the show, you will receive an invitation email with a personalized link to activate your account.
2. View exhibitors' profiles and products, review recommendations, and schedule meetings with exhibitors just clicks away.
3. Conduct pre-scheduled business matching meetings with exhibitors online.

Why participate?

- **Save time:** Use our AI-enabled business matching technology to identify suitable suppliers in a few minutes
- **Manage your schedule:** Efficiently and effectively request, confirm and decline online appointments

2) **Smart Virtual Meeting Functions: Meeting Planner, Live Chat and Instant Video Conferencing (NEW)**

3) **Expert Talks on Webinar (NEW)**

To show our appreciation for your support, we are pleased to offer buyer incentive for selected buyer who successfully completed activation of Click2Match account and conduct virtual meetings. Below please find more details:

* HK\$25 Pacific Coffee Coupon	<ul style="list-style-type: none"> ✓ register as the buyer of HKTDC Summer Sourcing Weeks • Go ONLINE ✓ activate the account of Click2Match - Online Business Matching Service
OR	
* HK\$200 Hong Kong Exhibition & Convention Centre Dining Coupon	<ul style="list-style-type: none"> ✓ register as the buyer of HKTDC Summer Sourcing Weeks • Go ONLINE ✓ activate the account of Click2Match - Online Business Matching Service ✓ conduct 4 pre-scheduled virtual meetings which will be arranged by HKTDC with suppliers through our Click2Match virtual platform

*The coupons are available on first-come-first-served basis and while stock last; Each person is only entitled to redeem either one coupon once.

For registration, please complete the buyer registration form by returning to Ms. Jo Chung (email: jo.wm.chung@hktdc.org) **on or before 15 July 2020 (Wednesday)**.

Should you have any enquiries, please do not hesitate to contact Ms. Jo Chung at 2240 4253 (email: jo.wm.chung@hktdc.org).



Attn: Ms. Jo Chung, Exhibition Department
 Email: jo.wm.chung@hktdc.org

**Application Deadline:
 15 July 2020 (Wednesday)**

HKTDC Summer Sourcing Weeks | Go ONLINE – Buyer Registration Form

To register the Click2Match - Online Business Matching Service and participate the pre-scheduled virtual meeting arranged by HKTDC, please fill in below form and tick “✓” where appropriate:

I will register the Click2Match - Online Business Matching Service and agree an online business matching tool for Summer Sourcing Weeks | Go ONLINE will be established to match with suppliers. **I acknowledge that the company profile and my sourcing requirements will be posted** in the Click2Match Business Matching Platform, fair website and <http://buyermeetings.hktdc.com>. These information will be searched by suppliers to arrange meetings with me.

Name (same as business card):			
Company Name:			
Company Address:			
Position:			
Email:			
Company Tel.:		Mobile Tel.:	

Nature of Business:	
<input type="checkbox"/> Buying Office <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Importer <input type="checkbox"/> Wholesaler <input type="checkbox"/> Retailer <input type="checkbox"/> Chain/ Department Store <input type="checkbox"/> e-Tailer <input type="checkbox"/> Others: _____	
Industry:	
Product Handled:	
Company Website:	
Company Profile:	
Sourcing Details:	
Product Design: <input type="checkbox"/> OEM <input type="checkbox"/> ODM <input type="checkbox"/> Open Item <input type="checkbox"/> Startups <input type="checkbox"/> Others _____	
Order Quantity: _____ Price Range (USD) _____	
Sourcing Budget (USD) _____	

Sourcing List (please tick “✓” where appropriate and specify the item(s) you interested to source):

Lighting Related Items (Please specify: e.g. LED, Commercial, Outdoor Lighting, Bulbs, Lighting Fixtures and Fittings, Smart Lighting System, etc.)

Electronics Related Items (Please specify: e.g. Smart Home, Smart Gadgets/Accessories, MFi Verified Products, 3D Printers, etc.)

ICT Solutions (Please specify: e.g. Business Apps, Cloud Computing, Telecom, Network, Data Centre,



Smart City related products, etc.)

Professional Medical related items (Please specify: e.g. Hospital Equipment, Medical Supplies and Disposables, Laboratory Equipment, Biomedical Technology, etc.)

Fashion related items: *(Please specify: e.g. Men's Wear, Ladies' Wear, Babies & Children's Wear, Evening Wear, Casual Wear, Swim Wear, Handbags, Shoes, Accessories, etc.)*

Houseware & Home Textiles related items: *(Please specify: e.g. Bathroom Accessories, Home Decorations, Kitchenware, Pet Supplies, Bedroom Textiles, Bathroom & Kitchen Textiles, Furnishing Products, Hotel & Restaurant Supplies, etc.)*

Gift & Premium, Printing & Packaging related items: *(Please specify: e.g. Advertising Gifts & Premium, Figurines & Decorations, Party & Festival Items, Cultural Gifts and Crafts, Printing & Packaging Services, Printing & Packaging Equipment, etc.)*

Beauty & Healthcare related items: *(Please specify: e.g. Skincare Products, Spa Massage Products, Healthcare Products, Health Supplement, Medical Supplies and Disposables, etc.)*



Preferred Meeting Date and Time for Virtual Business Meeting with Suppliers:

Preferred time(s) (**Hong Kong Time, UMT+8**) for Virtual Business Meeting (*Check all that apply*)

	27 Jul (Mon)	28 Jul (Tue)	29 Jul (Wed)	30 Jul (Thu)	31 Jul (Fri)	1 Aug (Sat)
10:00-14:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14:01-18:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18:01-22:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Others (please specify)						

	2 Aug (Sun)	3 Aug (Mon)	4 Aug (Tue)	5 Aug (Wed)	6 Aug (Thu)	7 Aug (Fri)
10:00-14:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14:01-18:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18:01-22:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Others (please specify)						

- ❖ The exhibitions are opened for trade visitors. All visitors should be aged over 18.
- ❖ I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) [Terms of Use](#). I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the [Privacy Policy Statement](#). I am admitted to the Fair on condition that I abide by the [Visitors' Rules and Regulations](#) set by the HKTDC.
- ❖ HKTDC Summer Sourcing Weeks | Go ONLINE Website: <https://ssw.hktdc.com/en/>