



Opportunities shine bright at the September Hong Kong Jewellery & Gem Fair

World's No.1 fine jewellery event to highlight brilliance and beauty of gemstones, innovative collections

The world's most established jewellery makers and gemstone suppliers will present their finest collections at the 36th edition of the September Hong Kong Jewellery & Gem Fair, which is scheduled for September 12 to 18 in two world-class venues.

The world's leading fine jewellery B2B fair, which pioneered the "One Show, Two Venues" format, is anticipated to feature more than 3,690 exhibitors from 57 countries and regions. In 2017, the September Fair welcomed more than **59,000 visitors** from around the world. The attendance figure attests to the fair's position as a vital jewellery marketplace that every serious jeweller and connoisseur cannot afford to miss.

Spanning an exhibition area of more than 135,000 square metres, exhibits are grouped by product category and are tailored to buyers' purchasing needs.

Diamonds, Coloured Gemstones and Pearls – all the precious materials that a jeweller needs – will be unveiled at the AsiaWorld-Expo (AWE) from 12 to 16 September. This section of the fair is home to the world's biggest Diamond Pavilion, Asia's largest gemstone marketplace and the region's leading pearl trading platform.

From 14 to 18 September, a glittery array of finished jewellery collections, and packaging, tools and equipment will be exhibited at the Hong Kong Convention & Exhibition Centre (HKCEC).

Theme Pavilion Highlights:

The **FINE DESIGN PAVILION** (FDP) hosts over 70 internationally renowned jewellery companies, bringing to the city exquisite jewellery set with diamonds, coloured gemstones and pearls, as well as top-quality bejewelled watches, antique and vintage jewellery, and exclusive one-offs from around the world.

The **FINE GEM PAVILION** (FGP) is dedicated to the world's finest loose diamonds, pearls and coloured gemstones. Over 50 esteemed exhibitors from around the world will display a variety of loose gems of the highest quality.

Launched in June 2017, the **CORE Pavilion** features fine finished jewellery companies that have supported the Jewellery & Gem Fairs in Hong Kong in the past years. They consider Hong Kong as the platform from which they grow their business. The pavilion is a must-visit for jewellers in search of the world-class jewellery and excellent service that Hong Kong is known for.

The **INTERNATIONAL PREMIER PAVILION** (IPP) features close to 50 prestigious international jewellery companies presenting prominent jewellery brands and their latest collections.

Other highlights of the September Fair is a pearl auction, a diamond preview, seminars and conferences, and special events at AWE and HKCEC.

Concurrent Event: The 16th edition of Asia's Fashion Jewellery & Accessories Fair – September (AFJ) promises to give professional buyers a preview of the latest collections and access to market insights. AFJ is scheduled for 12 to 15 September at the AWE. Buyers attending the September Fair may enjoy free access to AFJ.

* Here's a rundown of the September Hong Kong Jewellery & Gem Fair's theme pavilions:

Diamonds, Gemstones & Pearls

AsiaWorld-Expo · Hong Kong

Diamonds
Gemstones
Pearls
Fine Gem Pavilion

Finished Jewellery, Packaging, Tools & Equipment

Hong Kong Convention & Exhibition Centre

Hong Kong Pavilion
CORE Pavilion
International Premier Pavilion
Fine Design Pavilion
Designer Arena
Fei Cui Gallery
International Fine Jewellery
Antique & Vintage Jewellery
Asian Fine Jewellery
Silver Jewellery
Bridal Jewellery Pavilion
Jewellery Accessories
Pearl Jewellery & Finished Jewellery
Packaging, Tools & Equipment

Fair Opening Dates & Hours

AsiaWorld-Expo • Hong Kong

12 – 15. 9. 2018 10:30am – 6:30pm

16. 9. 2018 10:30am – 5:30pm

Hong Kong Convention & Exhibition Centre

14 – 17. 9. 2018 10:30am – 6:30pm

18. 9. 2018 10:30am – 5:30pm

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