



In Style • Hong Kong Expo in Ho Chi Minh City, Vietnam (20-21 Sep 2018)

- > **Gourmet and Delicacies** > **Designer Gifts and Premium**
- > **Fashion Apparel and Fashion Accessories** > **Fine Jewellery**
- > **Lifestyle and Smart Living - related products**

「時尚潮流·魅力香港」將於9月於何志明市舉行 In Style-Hong Kong to be Held in Ho Chi Minh City in September

2018年6月15日

資料來源：香港貿易發展局

香港貿易發展局（香港貿發局）將於2018年9月20至21日一連兩天於越南何志明市舉辦新一屆「時尚潮流·魅力香港」(In Style-Hong Kong)活動。「時尚潮流·魅力香港」的主要活動為介紹香港專業服務業優勢的高峰論壇、推廣香港公司品牌產品的商貿匯展，博覽會涵蓋珠寶首飾、禮品及贈品、時裝等範疇。有關詳情請參閱香港貿發局網頁(<http://expo.instyle-hk.com/>)。

今屆「時尚潮流·魅力香港」將為香港貿發局繼於雅加達、曼谷及吉隆坡後第4次舉辦該博覽。2017年「時尚潮流·魅力香港」選址於馬來西亞首都吉隆坡，雲集40家參展商，結果吸引超過1,800名馬來西亞買家參觀，促進港馬兩地商界交流。

The Hong Kong Trade Development Council (HKTDC) is staging the mega promotion event "In Style-Hong Kong (ISHK)" from Sep 20 to 21 2018 in Ho Chi Minh City, Vietnam. ISHK is an annual campaign which aims to highlight Hong Kong's vibrant and unique life-style and creativity, with showcasing products ranging from fine jewellery, designer gifts and premium, fashion apparel to gourmet and delicacies.

With this being the 4th edition of ISHK following its previous launch in Jakarta, Bangkok and Kuala Lumpur, the HKTDC is now recruiting Hong Kong companies for the upcoming two-day exposition. For more details, please visit the HKTDC website (<http://expo.instyle-hk.com/>).