

Israel Diamond Exchange Launches Official Partnership with Alibaba.com

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Source: IDEX Online



The Israel Diamond Exchange (IDE) today (Monday) officially launched a partnership with Alibaba.com, making it the first diamond bourse to offer polished diamonds and diamond jewelry on the platform, directly from the source.

Alibaba.com is the leading platform for global wholesale trade, serving millions of buyers and suppliers around the world.

The launch was announced during the International Diamond Week in Israel, which opened today.

Through this partnership, up to 150 IDE members will be able to establish virtual diamond and jewelry stores on the site, under the auspices of the Israeli diamond industry's official body. With the IDE endorsement, buyers are guaranteed that the supplier offers only natural, conflict-free diamonds and upholds the highest professional standards of quality and reliability.

All IDE stores carry a special symbol indicating that they are "Authorized Members" of the Israel Diamond Exchange. Although the project is just now being officially launched, 80 IDE authorized stores are already in operation.



The IDE endorsement trademark for authorized members of the Israel Diamond Exchange