



香港珠寶製造業廠商會
Hong Kong Jewelry Manufacturers' Association

23 June 2010

Total 6 pages

Dear Members / Jewelers,



**ISTANBUL
JEWELRY
SHOW-II**

**31ST INTERNATIONAL JEWELRY
SILVER, WATCH & EQUIPMENT FAIR**

14-17 OCTOBER 2010

Istanbul Jewelry Show II 2010

China Hong Kong Pavilion

October 14 -17, 2010

CNR Expo Centre, Istanbul, Turkey

HKJMA would like to invite you to join one of the greatest jewellery trade event – **Istanbul Jewelry Show II 2010.**

Turkey – a key strategically market in bridging East and West Europe.

Turkey, one of the most rapidly expanded emerging market in recent years. With its key geographic location, it is the best opportunities to build business and sales contacts with Turkey, European Union, Middle East, North Africa, Russia & CIS, Eastern European in one single location.

IJS – The only jewellery trade show in Turkey

Istanbul Jewelry Show (IJS) take place twice a year. It is an ideal platform to meet thousands of potential buyers who are sourcing new products, new collections, creative designs for the fast moving jewellery fashion industry in Turkey. Besides, IJS also serve as a perfect match between the needs of manufacturers and the trade buyers across the world and used to be a comprehensive marketplace for the world jewelry community.

Benefits in joining HKJMA China Hong Kong Pavilion

Exhibitors of China Hong Kong Pavilion can enjoy one-stop services offered by HKJMA:

- | | |
|--|--------------------------|
| ☆ Fully furnished & stylish booth | ☆ Hotel Reservation |
| ☆ Promotion of China Hong Kong Pavilion | ☆ Air ticket reservation |
| ☆ Arranging guarantee ATA Carnet (Members Only) | ☆ Coach service |
| ☆ Shipment of non-valuables goods (One-Way Only) | ☆ Business Centre |
| ☆ Travel insurance for delegates | ☆ Booth cleaning |

To reserve your space in the most influential jewelry show in Turkey, simply filling up the enclosed Application Form/ Contract and return in Original with appropriate cheque payment on or before **July 7, 2010 (Wednesday)**.

Application Deadline: 7 July 2010 (Wednesday)
Don't miss the chance! Send us your application NOW!

Should you have any inquiries, please feel free to contact Ms. Iris Poon at 2122-5068 or Ms. Agnes Wong at 2122-5071.

Best Regards

Exhibition Department
Hong Kong Jewelry Manufacturers' Association

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INTERNATION JEWELLERY CONFEDERATION
www.cibjo.org



GENERAL INFORMATION FOR Istanbul Jewelry Show II 2010

Show Name	Istanbul Jewelry Show II 31 st International Jewellery, Silver, Watch & Equipment Fair							
Exhibition Date	October 14 (Thu) – 17 (Sun), 2010							
Exhibition Venue	CNR EXPO Center, Istanbul							
Product Range	Gold jewellery, diamond jewellery, all kinds of stones & pearls, silver jewellery & households, watches & clocks, mountings, machinery, tools & equipments, display units, security devices, softwares							
Organizer	Rotaforte International Trade Fairs & Media							
No. of Exhibitors in 2009	287 local exhibitors 139 overseas exhibitors from 21 countries							
No. of Visitors in 2009	18,493 of which 3,330 from 82 different countries, they include:							
	Iran	20.06%	Syria	7.81%	Russia	5.53%	Ukraine	4.68%
	Greece	4.08%	Bulgaria	3.84%	Israel	3.30%	U.A.E	3.24%
	Lebanon	3.12%	India	2.88%	Other	40.90%		

Participation Cost

Participation Fee (9 sqm full furnished booth)	Member: HKD 39,000 Non Member: HKD 42,900
Corner Charge	HKD 7,800 (Subject to Availability)
Registration Fee	HKD 1,197 (Compulsory)
Importation of exhibits	ATA Carnet & Temporary Import
Group Air Ticket	HK\$ 8,500.00 (Rate in March 2010)
Hotel Accommodation	Standard Twin Room: HK\$ 1,115 per night (Rate in March 2010)

Application Deadline: July 7, 2010 (Wednesday)

* The above information is for reference only and subject to change without prior notice.