



香港珠寶製造業廠商會

Hong Kong Jewelry Manufacturers' Association

26 February, 2010

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International Jewellery London 2010

英國倫敦國際珠寶展 2010

Hong Kong Pavilion

Earls Court 2, London, U.K.

September 5 (SUN) – 8 (WED), 2010

Apply Now

Dear Members / Jewelers,

WHY exhibit at IJL 2010?

Attracted 467 Exhibitors from 29 countries and 9,249 Trade visitors of which 163 are VIP Diamond Club members in attending the show. The total number of visitors is increased by 5.6% comparing to 2008 (8,761 visitors in 2008). IJL is the UK's only specialist trade jewellery event, showcasing exhibitors who design and manufacture or supply, mid to high end finished jewellery, loose gems, tools, packaging, display and business services.

- The UK's largest only specialist jewellery trade event
- Established for 54 years
- Showcasing the most innovative and impressive jewellery designers, manufacturers and suppliers from around the world
- Over 9,000 trade visitors
- Buyer's top objectives: keep up to date with the market, discover new products and find a new supplier - that could be you!

Meet these qualified buyers and maximize your business potential in UK!

IJL remains her international reputation as the largest and most dynamic jewelry event in UK, where is the most important market for Hong Kong jewelry among the EU nations.

Exhibit at IJL, and take advantage of this unparalleled opportunity!

WHAT will HKJMA offer?

Exhibitors of Hong Kong Pavilion can enjoy one-stop services offered by HKJMA:

- | | |
|---|--------------------------|
| ✦ Fully furnished & stylish booth | ✦ Air ticket reservation |
| ✦ Promotion of Hong Kong Pavilion | ✦ Hotel reservation |
| ✦ Arranging guarantee for ATA Carnet (members only) | ✦ Travel insurance |
| ✦ Business centre (incoming fax, photocopy, etc.) | ✦ Booth cleaning |
| ✦ Shipment of non-valuable goods (one-way) | |

HOW to join?

To explore/expand your business in UK, what you need to do is simply submitting your Application Form/Contract on page 3 and submit the **ORIGINAL** together with appropriate payment (in **GBP**) to us **on or before March 15 (MON), 2010**.

Should you have any inquiries, please feel free to contact Ms. Iris Poon at 2122-5068 or Ms. Agnes Wong at 2122-5071.

Best regards,
Exhibition Department
HKJMA



International Jewellery London 2010
英國倫敦國際珠寶展 2010
Hong Kong Pavilion

SHOW NAME	International Jewellery London 2010
SHOW DATE & TIME	Sep 5 (SUN), 2010 10:00 – 18:00 Sep 6 (MON), 2010 10:00 – 18:00 Sep 7 (TUE), 2010 10:00 – 18:00 Sep 8 (WED), 2010 10:00 – 16:00
SHOW VENUE	Earls Court 2, Exhibition Centre, London, U.K.
SHOW HISTORY	54 th edition
SHOW NATURE	Trade Fair
ORGANIZER	Reed Exhibitions Limited
ORGANIZER OF Hong Kong Pavilion	Hong Kong Jewelry Manufacturers' Association
NUMBER Of EXHIBITORS IN 2009	467 exhibitors from 29 countries
NUMBER Of HK Exhibitors In 2009	28 Companies
★ PARTICIPATION COSTS ★	
★ SPACE RENTAL PRICE - Special Rate for HKJMA Member - Standard Rate	GBP 4,170.00 per 9 sq.m. GBP 4,590.00 per 9 sq.m.
★ A FULLY FURNISHED BOOTH (ENDCLOSED STYLE)	Showcases installed with HQI standard light, Table, Chairs, Shelves, Fascia board & Carpet
★ FREE SHIPMENT OF NON-VALUABLE GOODS (one-way) : HK → LONDON	
★ FREE TRAVEL INSURANCE FOR DELEGATES	
★ PROMOTION OF HONG KONG PAVILION	
★ BOOTH CLEANING & ON-SITE BUSINESS SERVICE	
CORNER CHARGE	GBP 530.00 (subject to availability)
Organiser's International Sharer Charge	GBP 190.00 + VAT 17.5% (Compulsory)
GROUP AIR TICKET (ROUND-TRIP)	Approx. HK\$9,000.00
HOTEL ACCOMMODATION	Approx. HK\$1,600.00/night/twin room
EXHIBIT IMPORTATION	ATA Carnet

*****IMPORTANT NOTE: On-site delivery of goods and cash transaction is prohibited**

APPLICATION DEADLINE: MARCH 15 (Monday), 2010

****The above information for reference only and subject to change without prior notice.**