



Under the patronage of
Her Highness Sheikha Fatima Bint Mubarak

International Jewellery & Watch Show, Abu Dhabi | **JWS** | معرض أبوظبي الدولي
للمجوهرات والساعات

International Jewellery & Watch Show, Abu Dhabi 2008



Post Show Report
Oct 22 – 26, 2008



Hong Kong Jewelry Manufacturers' Association
Hong Kong Pavilion

Basic Information

Show Name:



JWS International Jewellery & Watch Show

General Visiting Hours:

October 22 - 26 from 4pm to 10pm

Venue:

Abu Dhabi National Exhibition Centre (Hall 5, 6, 7)

Total net square meters: 3504

Organizer:



P O Box 60790, Abu Dhabi, UAE

Official Website:

www.jws.ae

Patronag:



Under the patronage of

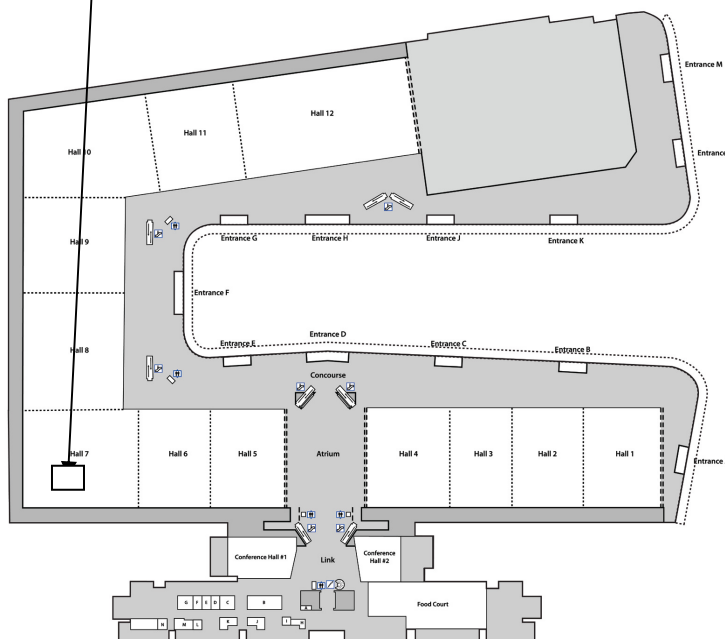
Her Highness Sheikha Fatima Bint Mubarak

Exhibitors

Total Number: 101 exhibitors from 15 countries

Country Pavilions: 8 (Brazil / Hong Kong / Italy- Indonesia / India / Malaysia / Singapore / Thailand)

China Hong Kong Exhibitors from HKJMA: 7 at Hall 7



Visitors

The JWS International Jewellery & Watch Show, Abu Dhabi attracted a total of 8,032 visitors from 18 countries. Female 62.18% & Male 32.87%

Visitors included both trade and general visitors. specifically Members of the royal families, High-net worth individuals, Private collectors, Wholesalers and retailers, Top government officials, Ambassadors, Oil company executives, Top VIPs from various organizations, Trade professionals, Media and General Public



Hong Kong Jewelry Manufacturers' Association – China Hong Kong Pavilion

Hong Kong Jewelry Manufacturers' Association brought in **7 exhibiting companies** to the fair and displayed with their high quality products.

Denis Hazell International Limited
Dewcarat Limited
Fai Po Jewellery (H.K.) Co. Ltd
Markrite Inc
MB Impex
Super Bell International Limited
Unico Jewellery Ltd

Show Highlights

The five-day show, being held under the patronage of Her Highness Sheikha Fatima Bint Mubarak, Mother of the Nation, inaugurated by UAE Minister of Foreign Trade, H.E. Sheikha Lubna Al Qasimi...



To attract more buyers to purchase in China Hong Kong Pavilion, HKJMA launched the “Pick & Win” lucky draw. When buyers show us their invoices, they can draw out one card (Dhs1000/ card) at our HKJMA counter. Lucky winners got great grand prizes from us:

Prize: Samsung Mobile Phone



Observations

According to a market survey undertaken by Reed Exhibitions in preparation for JWS, the UAE and the wider region represents a vibrant gold and jewellery market. In 2006, wholesale gold and jewellery sales in the UAE reached AED 37.9 billion (\$10.3 billion). Of this, AED 15.5 billion (\$4.2 billion) was consumed internally while exports recorded a figure of AED 22.4 billion (\$6.1 billion). In 2008 gold and jewellery retail sales in the UAE are poised to reach AED18.7 billion (\$5.1 billion), with tourists and expatriates expected to comprise the majority of buyers. More than 1500 gold and jewellery retail outlets exist in the UAE.

Saudi Arabia is the largest gold and jewellery market in the GCC region with an estimated market size of AED 26 billion (\$7.3 billion) and over 6,000 retail outlets. Gold and jewellery sales in India and China are estimated to reach AED 62 billion (17 billion) and AED 52 billion (\$14. 2 billion) in 2008, respectively with India being home to more than 300,000 jewellery outlets..

Upcoming Shows

JWS International Jewellery Watch Show, Abu Dhabi

October 14 (Wed) – October 18 (Sun), 2009

Daily Opening Hours: to be announced

