

Gem Visions 2018 is Out!

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Swarovski rolled out Gem Visions 2018 to analyze the jewelry trend:

Naturalia

H2Obsession's muse is the earth's water sources, from sparkling lagoons to stormy seas. Designs range from translucent glacial rock crystal, aquamarine, blue topaz, and Ethiopian opal to Swarovski Zirconia and Swarovski Topaz in shades of Mediterranean blue and green. The castable glass ceramic Nano makes a splash with colors like Ocean Dark Grey and Sapphire Blue Dark.

Daughter Earth draws inspiration from terra firma to produce abstract designs reminiscent of mountains, caves, rain forests, and a desert sanctuary. Swarovski genuine gemstones and created stones feature earthy tones like Fancy Brown, Poppy, and Golden Yellow.

Mirabilia

Perfect Flaw celebrates the eccentricities that make a piece of jewelry (and the person wearing it) stand out from the crowd. These pieces reassess ideals of beauty by celebrating colored diamonds and other stones in deep hues. For example, the stunning brown Swarovski Zirconia Caramel can smolder like a dying ember or blaze like a flame. It pairs well with the fiery red of Swarovski Genuine Ruby or the intense black of Swarovski Genuine Spinel.

Spolia evokes a sense of timelessness, rich cultural tradition, and symbolism. Swarovski's bewitching Misty Rose Genuine Topaz, for instance, calls to mind the sparkling sands of an exotic desert, faraway shore, or another legend-worthy setting. Meanwhile, Violet, long the color of royalty, conjures images of kings and queens from heraldic tales.

Artificialia

Shedding Layers pays tribute to modern connoisseurs, who value man-made treasures and cutting-edge craftsmanship along with natural gems. Swarovski Zirconia and Swarovski Created Diamonds feature beautifully streamlined designs created with integrity. For a splash of delicate color, there's Swarovski Zirconia's new Purplish Pink, with its rosy pastel glow.

Hyper-Natural channels structures and symmetry found in nature into a new generation of body adornments. Among them are clear-white and near-white stones as well as stones with swirling hints of color. A perfect choice is the new Swarovski Zirconia Greyish Blue, which harmonizes with pale colors from yellow and orange to light blues, greens, and even lilac.

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