

Powerful Reds Top Pantone's Fall 2017 Fashion Color Report

Warm, washed-out hues also made the list

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Source: JCK Online.com

This week Pantone released its Fall 2017 Fashion Color Report—an annual overview of fashion designers' use of color for the season. And a pair of potent, sizzling red tones came in at No. 1. For the first time, this year the report analyzed collections at both New York and London Fashion Week to determine the top 10 trending colors in fashion, jewelry, and accessories.

New York Fashion Week's color rundown, which is topped by the orange-tinged Grenadine red, “leans more to warmth,” says Leatrice Eiseman, executive director of the Pantone Color Institute, in a statement. “While comforting, enveloping colors and ease are crucial to the seasonal feeling, standout shades include a pale pink Ballet Slipper, a refreshing Golden Lime, and a bright Marina blue. These hues add a striking touch when paired with the classic autumnal shades of Navy Peony, Neutral Gray, Butterum, and Tawny Port.”



Pantone characterizes Grenadine as “a confident and self-assured attention-getter.”