

## GET DIAMONDS ONLINE TRADING PLATFORM TO BE MADE AVAILABLE DURING THE 6TH IDWI

01.02.17

Source: Israel Diamond Institute

Get Diamonds is an innovative online B2B trading platform where buyers can browse the stocks of Israeli diamond companies - members of the Israel Diamond Exchange (IDE). Buyers can browse the platform for polished diamonds of all sizes, cuts and grades, certified and uncertified, white and colored.

Get Diamonds hosts all Israeli diamantaires under the umbrella of the Israel Diamond Institute (IDI). 250 companies are already active in Get Diamonds. Each company has its own page where it showcases its merchandise. Buyers are invited to browse the site according to several parameters and conduct a business dialogue with the relevant company without intermediaries or extra charge, in contrast to other, similar-minded platforms. The user-friendly Get Diamonds platform is totally free of charge for both seller and buyer.

Get Diamonds targets buyers from all over the world, and 9,000 buyers have already registered to use the platform. Buyers can request certain specifications by using the "Submit Needs" tab or by searching for diamonds through the "Search Diamonds" tab. Once the desired diamond is found, the buyer can contact the seller directly.

Get Diamonds will be made available to buyers during the sixth International Diamond Week in Israel (IDWI), February 13 – 16, 2017. Get Diamond stations will be placed in the center of IDE's Trading Hall, and buyers will be able to request assistance from professional attendants on site. Buyers will also be able to search diamonds offered for sale at IDWI, and the system will refer the buyer to the relevant seller. All buyers who wish to use the platform will be quickly registered on site by attendants, and equipped with user names and passwords.