Trending on Instagram: Winter Layers

January 29, 2018 Source: JCK Online.com

Winter is a time to wear layers, from long johns in the coldest of cold to short-sleeve T-shirts when the sun warms everything up. You never know when you'll need to start peeling everything off; only the ups and downs of the thermometer can dictate your wardrobe choices these days. "Layering clothes is fun!" said pretty much no one, ever.





國際珠寶市場資訊



Jewelry layering, on the other hand, *is* fun. You won't find yourself removing any of those layers to suit the weather, either. The playful, expressive ways to wear those favorite necklaces, rings, bracelets, and earrings only multiply and improve by adding more to the mix. No risk of overheating this season.









0



◆ 232 個讚好 ● 4 則回應 Strength in numbers ④ #stacks 1月20日週前

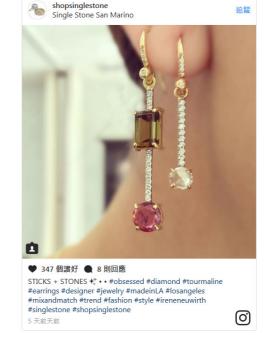




Instagram has the right idea. Is it the surge in winter clothing layers that brought about this barrage of layered jewelry photos? That's possible, but it's more likely the art of the layer is a very sticky concept: When wearing a beautiful pendant on its own simply isn't enough, we opt to put our own creative spin on the style. It really is like picking out the perfect outfit. Some, arguably, have an eye for it more than others, but each individual style of stacking has its own story, its own signature.



 758 回点な (10 知道) (10 知道) (10 知道) (10 知道)
Ear situation today with a mix of opals and diamonds hand set into warm gold. Also, you guys are going to love what we've been working on. Stay tuned.
5 天前天前



國際珠寶市場資訊

This bodes well for retail sales. It's the opportunity for, as I like to call them, *collectible* styles, where adding just one more (or two, or three) to the mix can't go wrong. While there exists a beautiful simplicity of a single delicate chain worn on the neck, I can't argue with an expertly layered trio of diamonds (exemplified fabulously by @carbonandhyde and company, below), and Instagram has so many more examples to offer for those who might want a little extra inspiration.



◆ 607 個讃好 ● 7 則回應 Give her James Banks Butterflies □ (shop link in bio) @Get_Rocked www.GetRockedShop.com 4 天前天前

0







The days of stacking rings being called a trend are over, my friends. They're simply a fact of the jewelry business, a store staple, a classic (the same may be said for those pendants, bangle bracelets, and the like). Big, bold looks like statement necklaces, shoulder-dusting earrings, and cocktail rings will continue to offer competition, but really, there's room for all.

So here's to winter layers—only the best kinds. Stay warm, everyone.